

Visiara Ltd

COMPANY PROFILE



2018



INTRODUCTION

In business today, the formula for success includes two vital ingredients, effectively utilizing the latest technologies and proper information management it is vital to keep pace with competition and market demands, it is critical to an organizations growth and because we understand this at **Visiara Ltd**, we help our clients evolve strategies, redesign management process, develop people and implement relevant technology to be able to adapt to these demands

ABOUT US

Visiara Ltd is a total Service and information Technology Company focused on providing solutions that will help manage organizations critical business information, through the construction of a better information system, faster communications network, and company product/services information awareness.

Visiara Ltd started its business in Lagos, Nigeria since January 2003. Its core business is to engage in sales, maintenance and services of PCs, Networking, v-sat installations and sales, cyber cafe set-up and maintenance etc. Although the company is still providing such services, a new era has invoked the company to engage in business online.

Due to the emergence of the Internet revolution, the company started to engage in Internet Marketing by the end of august, 2004. Statistics have shown that if your company is not involved on the Internet, it will eventually run out of business. The company now offers Software Development, Web Development, domain registration, web hosting, web design as well as other services related to Internet.

Our Internet solutions are designed not only to meet our clients' expectations, but to meet the expectations of our clients' target audiences. To accomplish this we begin with a solid foundation of market research and known best practices - the points of origin for all our capabilities and procedures.

The company has other websites that focuses on Network Administration, Database Administration, Developing Application Programs and other topics related to Information Technology.

We hope that this Profile provides you with sufficient information to help you



in building your business online, on-ground and able to provide you with adequate and up-to-date professional services with necessary support that you need

OUR PHILOSOPHY

Our Seasoned I.T professionals deliver tangible business value to our clients while minimizing cost and implementing time frames. We make it our business to know your business. We listen, learn, recommend, design, install, develop and provide on-going support for each engagement.

OUR SERVICES

Visiara Ltd understands the ever-changing world of information technology and its competitive advantages to organizations, thus we provide focused implementation for a thorough information management infrastructure. We provide flexible packages that meet your organizations needs now and later as your business demand changes

Visiara Ltd proven service includes:

- Web site design
- Web Hosting
- Networking (LAN/WAN)
- Software Development
- Database Administration/Development (Oracle, MySql, etc)
- Multimedia Solutions
- On-line Marketing
- Cyber-café set-up/management /maintenance
- Computer supplies (Desktop/Laptop)
- V-Sat services
- Training (Corporate)
- VoIP



WEBSITE SOLUTIONS

We are providing companies with great ideas a professional presence on the Internet.

We recognize that our Clients' Corporate image is of paramount interest, that is why we Design for them Sites that are very attractive, easy to browse and yet highly informative.

We are able to offer custom development solutions at lowest prices due to our location, ongoing focus on overhead reduction and virtual office solutions for our staff. No other firm can match the quality of our work for the price of our services.

The *Primary object* of our web development company is to offer businesses a professional presence on the Internet. All web pages are designed with the client in mind, allowing them to easily update their own web content. We can also *revitalize* your existing site, creating visibly appealing & compelling web pages that attract new customers. Experience keeps our development time to a minimum and the client may view the progress of his/her site as it is being developed.

Our Resource for Web Site Design includes: HTML, CSS, Ajax, Wordpress and Java Script etc, this gives the site the Beauty and Dynamism it requires. These have enabled us to build Sites of International standards.

We offer various web solutions services, which range from web development, Control panel creation, Site updating training etc. These services ensure you have an edge on how you manage your sites

WEB HOSTING

We undertake web-hosting solutions at affordable prices, Our online hosting solutions will make sure that everything you need will be provided to you, with our 24/7 customer support, we make sure all your questions are answered within 12 hours of your inquiry, our low cost efficient hosting will make sure your website is up and running when it needs to be. Our online service will provide you with web hosting you can count on.

Visiara Ltd customers have the ability to upgrade or downgrade to and from any current package free of charge.



Below is an outline of our web hosting package features.

Features of hosting plans?

- High Data Transfer
- Web-based Email Access
- Full CGI-Bin Access
- Front Page 2002 Extensions
- Python, Tcl, C++
- PHP, JSP, Apache ASP
- Free Shopping Cart, Chat script.
- Over 10+ Pre-Installed CGI Scripts
- Mailing List Manager
- SSH/Telnet Access
- Apache Web Server
- Web Content Accelerator
- Agora Shopping Cart
- Reliable 99.998% Uptime
- Unlimited CPU usage
- Linux OS Platform
- Email Manager
- Web-based File Manager
- Server Side Includes (SSI)
- Password Protected Directories
- E-mail SMTP Server
- Customizable Error Pages
- Access to Raw Log Files
- Self-Serve Backup Tools
- Web-based Control Panel
- HTTP Compressor
- Low Customer: Server Ratio
- 14 days Money Back Guarantee
- Bandwidth Providers (BGP4 Routing)
- Ultra Fast OC-192 + OC-3 Fiber Connections.



NETWORKING (LAN/WAN)

Sharing resources and information among different computer systems within departments and accessing information from a database is essential for fast and efficient running of a company's business and day-to-day activities

At **Visiara Ltd** we implement and design both complex and simple data/voice local area networks for all types of organizations/institutions. We configure and install single floor and multi-floor building, using the finest cabling techniques and products from industry leaders such as Avaya and Cisco.

As Cisco associates we deploy a wide range of LAN switches and routers delivering up to gigabyte speed with advance quality services with the help of our highly trained Cisco certified network Associates and engineers.

Our cabling solutions comprise installation of perimeter cabling using category 5 and thick coaxial cables tailored with the help of trunks.

VOICE OVER INTERNET PROTOCOL (VoIP)

This involves the use the use of your already existing Internet access (broadband) and a small device as a gateway for making inter-branch and international calls at a stipulated amount of money every month (one time deposit) irrespective of duration of calls made.

This solution is capable of providing video and data for multi-national corporate networks, to single-channel on demand voice, fax and data for public call offices in rural regions.

ON-LINE MARKETING

Our mission is to advance our clients' brands, save them money and to increase efficiency of their presence in Internet. We provide the full range of Internet marketing solutions - adjusted as much as possible to increase a flow of the users to your site. The Internet develops very quickly. Internet traffic is doubling every 100 days, 1.58 million new users are added each month, 365,000 every week and 52,000 every day. In the Internet is presented more than 33 millions



sites and over 1 billion web pages! Thus the Internet is emerging as a phenomenal worldwide marketing and distribution system available to businesses of every size. However, now it is absolutely not enough to place your site on Internet and wait for when potential clients will come. Without the professionally developed promotion program, your site will be lost among billion web pages. With so many choices for Web surfers, how can you possibly differentiate your Web site from the competition?

Visiara Ltd offers you the professional help in this problem. **Visiara Ltd** provides you with a full range of Internet Marketing services designed to get your Web site noticed, from developing and implementing your online marketing strategy to evaluating and tracking results. We offer very flexible service and our clients can buy pre-packaged solutions, to form packages independently or to order separate services.

Our Internet marketing features.

- Search Engine Registration.
- Website Analysis.
- Heavy site Traffic.
- Product Listing/ Branding.
- E-Marketing

V-SAT SERVICES

The Internet has undoubtedly become the primary means for national and international communication it is the most powerful global computer network in the world

Connecting Research institutions, cyber cafés, schools, libraries, businesses, government agencies, and individual computer users giving access to the exchange of ideas and information, and it has been identified as a condition for survival of any business today.

This industry has been doubling in size every 6 months for the last 2 years, this growth will continue because the only way to profitably get the best out of the Internet is for major Internet users to become their own ISP, this because the market keep growing at an alarming rate and the large ISP available now cannot meet the demands of the market efficiently.

Those planning to distribute their VSAT Internet link among several locations



or resell their service are advised to ensure they purchase equipment that support their plan with focus on future upgrade. Investors should be reminded that those who would get the best out of their Internet investment are those who take the extra step to become their own ISP by connecting directly to the Internet via reliable Satellite Solution.

Towards this end Visiara Ltds is poised effectively to provide and deliver V-SAT sales, installation, maintenance and support, to our clients.

CUSTOMER SUPPORT

Our customer support will help you-

- Secure facility with 24 hours customer support.
- Acquire uplink/downlink equipment.
- Technical consultation in configuring customer's site network.

We pride ourselves on being small enough to give each client personal, individualized attention and we invest time in building collaborative relationships—something not often found when dealing with large corporations. We have a personal investment in each of our clients, and we treat each one with special care and give them our best work. You will get friendly, expert technical support.

TRAINING (CORPORATE)

At **Visiara Ltd** we not only implement solutions for our clients, we also impact knowledge through our training programs to enable our clients manage their IT infrastructure that has been put in place.

Our training programs include:

Macromedia, Linux, Oracle, Programming languages (C, C++, Visual Basic), Accounting & Inventory management software such as;

- QuickBooks
- Peachtree
- Sage
- Daceasy



OUR MANAGEMENT TEAM

We have in our team highly qualified I.T personnel and committed Professionals that are always available to meet any Demand on time real time. Together with other well-qualified certified engineers of the management, our promise of professional solution is delivered to all clients no matter its structure and size.

We have a feedback process, handled by a layer of personnel called **CUSTOMER-RELATIONS OFFICERS**, Whose duties include supervision, monitoring and confirming consistency with our I T installations, proper usage of software, and other I T infrastructure that has been put in place.

We are also in partnership with leading Information technology firms in and out of the country in this way we always in tune with new innovations, solutions and latest technology to meet our client's demands.

Team includes but not limited to:

Mr Abiola Adeolu ----- Lead Consultant.

Mr Richard Aderonmu ----- Project manager

Mr Falodun Ebenezer ----- Consultant.

Mr Emmanuel Ibe ----- Consultant.

Miss Adebola Ayorinde ---- Consultant.

It must be emphasized that, besides the supervising team, Visiara Ltd as a system house, has other members of the implementation team.

OUR VISION

We have a vision that is constant and unwavering. To be our clients' best vendor in discharge and implementation of our first class service





OUR STRENGTH

Our people and technology are our strength in our promise of quality service delivery. We couple industry experienced end user advocates with high quality technical resources to implement practical solutions for reputable companies.

We use business driven methodologies to translate business requirements into proven IT solutions all materials and tools used for each engagement are sourced from finest quality in the industry. Our knowledgeable business unit provides solutions that capture latent knowledge within the organization to disseminate and enhance it

How far we have gone

Our approach combines people, business processes and advanced technology in a comprehensive set of IT services. **Visiara Ltd** professionals bring the business focus, project management experience and knowledge expertise required to successfully deliver business-critical technology solutions.

Over the years we have added value to our clients businesses through our expertise and in-depth knowledge of IT solutions.

Expanding and managing your business can be exciting yet at the same time a frustrating and sometimes very lonely experience.

If you have a good business and need a little help to grow, we would like to meet you. We have an outstanding, reputation and track record in developing businesses and managing information quickly and cleverly, into highly successful enterprises.

You must be seeking fast growth and we would introduce you to some of the world most effective and up to date business growth strategies currently used by many of the world's most successful companies. We will assist you in information management, Automating of your entire business system, inventory management, marketing, advertising, and business growth to help you quickly get your business to where you want it to be.

The best news of all, it won't cost you a fortune



Please CALL 08032400871, 07028182741 NOW!

OR

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Visiara Ltd